

FRIENDS TO THE FORLORN PITBULL RESCUE'S

7th Annual Pitbull Awareness

Candlelight Vigil

and

10-Year Anniversary Party

November 2, 2019

Earl & Rachel Smith Strand Theatre

The Brickyard

Marietta, Ga



Event Sponsor Opportunities



2019 PITBULL AWARENESS VIGIL & 10-YEAR ANNIVERSARY PARTY



ABOUT THE EVENT

Join us for the 7th Annual Pitbull Awareness Light for the Lost Candlelight Vigil and our 10-Year Anniversary Party on Saturday, November 2, 2019.

Why is the 10-Year Anniversary so special?

Friends to the Forlorn will be celebrating its ten-year anniversary in October 2019. That means ten years of saving lives, community outreach, spay & neuter, and placing hundreds of Forlorn dogs into loving, forever homes. It is not an easy feat for any non-profit or animal rescue organization to reach this ten-year milestone; it's even more uncommon for a breed-specific, and pitbull-specific, rescue. However, we are proud to say after ten years FTTF is not just existing, we are thriving, growing, and planning for the next ten years!

We are excited to share this amazing accomplishment with our Forlorn Family: the friends, volunteers, fosters, adopters, supporters, team members, and partner organizations who have helped us get here! With so much to celebrate, and so much to look forward to in the near future, our 10-Year Anniversary Party on November 2 at The Brickyard in Marietta will be an unforgettable night of great music, delicious food & drinks, entertainment, and FUN!

What is the "Light for the Lost Candlelight Vigil"?

In 2014, Jason Flatt, founder of Friends to the Forlorn Pitbull Rescue, decided he wanted to bring awareness to the pitbull overpopulation problem and the sad state of affairs for pitbulls all across the country in a big way. Friends to the Forlorn had been working for years to rescue pitbulls all across the metro Atlanta area, as well as creating its "Beat the Heat" spay & neuter program to help reduce the unwanted pet population. Even more, Jason wanted the public to understand the magnitude of the problem Friends to the Forlorn and other pitbull-based rescues were facing.

How big is the actual pitbull overpopulation problem? Why are pitbulls not making it out of shelters? What can people do to help solve this overwhelming silent crisis among our favorite breed?

From that one idea, the Forlorn Family sprang into action. How can we represent the large number of pitbulls euthanized in animal control facilities nationwide while also celebrating those we have been able to save? From reflection on that question, the Vigil was born!

The Vigil is an opportunity to celebrate the dogs FTTF has rescued, but also a chance for us to take a moment and recognize the pitbull overpopulation problem and honor the pitbulls and other animals euthanized in animal control facilities every day. Each year, the Vigil has grown in size and scope. We have seen the word for this event spread like wildfire among the rescue, pitbull and animal lover communities. Friends to the Forlorn will continue to spread the word and educate the community on the seriousness of the situation we face and how we can all can be part of the solution.

Who is Friends to the Forlorn Pitbull Rescue?

In 2009, Friends to the Forlorn Pitbull Rescue was founded by a single man, Jason Flatt, who wanted to save the dogs that no one wanted. He built his rescue on integrity, compassion, commitment, and love. By using these founding principals, Jason and his team of dedicated volunteers, fosters, and supporters – known as The Forlorn Family – grew FTTF into the largest and most well-respected pitbull rescue in Georgia.

Friends to the Forlorn believes in: Transparent & responsible rescue practices, community involvement, breed & ownership education, spay & neuter, and responsible pet ownership. Since our inception in 2009, we have successfully rescued and found loving, forever homes for over 640 dogs. We also have spayed/neutered over 6,000 pets at no cost to the community. We will continue our work within the community because the lives of our dogs, and the lives of all dogs, depend on it.



SPONSORSHIP OPPORTUNITIES

TOP DOG – \$2,500

SPONSORSHIP INCLUDES:

- FULL PROMOTIONAL TABLE/DISPLAY AT EVENT
- NAME & LOGO ON FTFF WEBSITE EVENT PAGE
- NAME & LOGO ON EVENT SIGNAGE
- NAME & LOGO ON EVENT T-SHIRT
- NAME ON FACEBOOK EVENT PAGE
- FEATURE ARTICLE IN SPECIAL EDITION FTFF NEWSLETTER
- HALF PAGE IN EVENT PROGRAM
- TWO SOCIAL POSTS WITHIN TWO MONTHS OF EVENT
- FOUR EVENT T-SHIRTS
- FOUR VIP TICKETS TO ANNIVERSARY PARTY

BULLY BOSS – \$1,000

SPONSORSHIP INCLUDES:

- SHARED PROMOTIONAL TABLE/DISPLAY AT EVENT
- NAME & LOGO ON FTFF WEBSITE EVENT PAGE
- NAME & LOGO ON EVENT SIGNAGE
- NAME ON EVENT T-SHIRT
- NAME ON FACEBOOK EVENT PAGE
- FEATURE SECTION IN SPECIAL EDITION FTFF NEWSLETTER
- QUARTER PAGE IN EVENT PROGRAM
- TWO SOCIAL POSTS WITHIN TWO MONTHS OF EVENT
- TWO EVENT T-SHIRTS
- TWO VIP TICKETS TO ANNIVERSARY PARTY

PITTIE PAL – \$500

SPONSORSHIP INCLUDES:

- NAME & LOGO ON FTFF WEBSITE EVENT PAGE
- NAME ON EVENT SIGNAGE
- NAME ON EVENT T-SHIRT
- NAME ON FACEBOOK EVENT PAGE
- NAME & LOGO IN SPECIAL EDITION FTFF NEWSLETTER
- NAME IN EVENT PROGRAM
- ONE SOCIAL POST WITHIN ONE MONTH OF EVENT
- TWO EVENT T-SHIRTS
- TWO GENERAL ADMISSION TICKETS TO ANNIVERSARY PARTY

FORLORN FRIEND – \$250

SPONSORSHIP INCLUDES:

- NAME ON FTFF WEBSITE EVENT PAGE
- NAME ON EVENT SIGNAGE
- NAME ON EVENT T-SHIRT
- NAME ON FACEBOOK EVENT PAGE
- NAME IN SPECIAL EDITION FTFF NEWSLETTER
- NAME IN EVENT PROGRAM
- ONE SOCIAL POST WITHIN ONE MONTH OF EVENT
- ONE EVENT T-SHIRT
- ONE GENERAL ADMISSION TICKET TO ANNIVERSARY PARTY

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PRESENTING SPONSOR

One presenting sponsor opportunity available. Please contact Lauriel Leonard (lauriel@friendstotheforlorn.org) for more information.

IN-KIND DONATION SPONSORSHIP

If you are interested in making an in-kind donation, please contact Jordan Sutherlin (jordan@friendstotheforlorn.org) prior to completion of this form.

How does sponsorship work?

SPONSORSHIP PROCESS

1. Complete the sponsor registration form. Email completed form to jordan@friendstotheforlorn.org.
2. You will be contacted to confirm your sponsorship information.
3. Email your company logo file(s) to jordan@friendstotheforlorn.org. Logos should be hi-resolution; PNG or EPS formats preferred.
4. Send in payment for your sponsorship.

**Please note no taglines or slogans will be included on promotional items included in sponsor benefits. A logo may be omitted on printed materials if low file quality and/or resolution renders it not usable for print. If this situation arises, sponsor will be notified, and logo will be replaced with correlating text.*

PAYMENT

Cash, check, and credit card payment are accepted. Online payment via credit card through the Vigil Sponsorship page (www.friendstotheforlorn.org/vigil-sponsorship) is preferred. If check payment is received, a slight delay in processing may occur. Checks should be mailed to PO Box 2316, Dallas, Ga 30132 and made out to "Friends to the Forlorn Pitbull Rescue" or "FTTF" with "Vigil Sponsor" on the memo line.

DEADLINE

Sponsorship registration, payment, and logo files must be received by October 4, 2019 to receive full sponsorship benefits. Though we will do all we can to fulfill benefits for sponsorships received after this deadline, please be aware any sponsorship submitted after October 4 may receive limited benefits. Sponsors registered after the deadline will be contacted regarding this matter.

All business cards, flyers, giveaways, or other items for the party goodie bags must be given to FTTF by October 19, 2019. These items can be mailed to the address below, unless alternate arrangements are made. Items received after this date may not be used or displayed at the event.

FTTF

Attn: Stacey Greenwald

1430 Chattahoochee Ave NW

Atlanta, Ga 30318

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SPONSOR REGISTRATION DETAILS

Name/Organization:

Please list exactly as you would like it printed on any promotional or marketing items included in your sponsor benefits.

Mailing Address:

City: State: Zip:

Contact Name: Phone:

Email Address:

SPONSORSHIP PACKAGE

I would like to register for the following sponsorship package:

SPONSORSHIP LEVEL	COST	CHECK ONE
Top Dog	\$2,500	<input type="checkbox"/>
Bully Boss	\$1,000	<input type="checkbox"/>
Pittie Pal	\$500	<input type="checkbox"/>
Forlorn Friend	\$250	<input type="checkbox"/>
Other (approved by FTTF):		<input type="checkbox"/>

EVENT REGISTRATION INFO

Event Attendee 1

Name:

Shirt Size:

Mailing Address:

Event Attendee 2

Name:

Shirt Size:

Mailing Address:

Event Attendee 3 *(Top Dog Sponsors only)*

Name:

Shirt Size:

Mailing Address:

Event Attendee 4 *(Top Dog Sponsors only)*

Name:

Shirt Size:

Mailing Address:

PLEASE SUBMIT COMPLETED FORM VIA EMAIL TO JORDAN@FRIENDSTOTHEFORLORN.ORG.