

2023 FRIENDS TO THE FORLORN EVENT SPONSORSHIP OPTIONS

	POKER RUN – JUNE 17		PITTIE PARTY – OCTOBER 8		BOTH	ALL 2023 EVENTS	
HAPPY HOUND	\$100	<ul style="list-style-type: none"> Name on website & Facebook event pages, special Poker Run newsletter, and event shirt 	\$150	<ul style="list-style-type: none"> Name on website & Facebook event pages, and special Pittie Party newsletter 	\$250	N/A	N/A
FORLORN FRIEND	\$250	<ul style="list-style-type: none"> Name on website & Facebook event pages, special Poker Run edition newsletter, event sponsor signage, and event shirt Shared shout-out on social media Registration for one rider 	\$300	<ul style="list-style-type: none"> Name on website & Facebook event pages, special Pittie Party newsletter, sponsor signage, and event shirt One shared social post after event One event ticket 	\$550	\$1,000	Forlorn Friend benefits for Poker Run & Pittie Party Bingo & other events (excluding SPC): <ul style="list-style-type: none"> Name on website & Facebook event pages Mention in thank you social post after events One event ticket (as applicable)
PITTIE PAL	\$500	<ul style="list-style-type: none"> Name on event shirt, website & Facebook event page, special Poker Run newsletter, and sponsor signage Shared shout-out on social media Registration for two riders 	\$600	<ul style="list-style-type: none"> Name on website & Facebook event page, and special Pittie Party newsletter, sponsor signage, and event shirt One social post before event One shared social post after event Two event tickets 	\$1,100	\$1,800	Pittie Pal benefits for Poker Run & Pittie Party Bingo & other events (excluding SPC): <ul style="list-style-type: none"> Name on website & Facebook event pages Recognition during events Mention in thank you social post after events Shared promotional table/display at events Two event tickets (as applicable)
BULLY BOSS	\$1,000	<ul style="list-style-type: none"> Shared promotional table/display at event Name on event shirt and Facebook event page Logo on website event page and sponsor signage Logo & text area in special Poker Run newsletter Shared shout-out on social media Registration for three riders 	\$1,200	<ul style="list-style-type: none"> Shared promotional table/display at event Logo on website event page and sponsor signage Name on Facebook event page and event shirt Logo & text area in special Pittie Party newsletter One social post before event One shared social post after event Three event tickets 	\$2,200	\$3,000	Bully Boss benefits for Poker Run & Pittie Party Bingo & other events (excluding SPC): <ul style="list-style-type: none"> Logo on website event page Name on Facebook event page Recognition & speaking opportunity at event Mention in thank you social post after event Shared promotional table/display at event Three event tickets (as applicable)
TOP DOG	\$1,500	<ul style="list-style-type: none"> Full promotional table/display at event Name on Facebook event page Logo on event shirt, website event page, and sponsor signage Feature article in special Poker Run newsletter Individual shout-out on social media Registration for four riders 	\$2,500	<ul style="list-style-type: none"> Full promotional table/display at event Logo on website event page, sponsor signage, and event shirt Name on Facebook event page Feature article in special Pittie Party newsletter Two social posts before event and one shared social post after event Four event tickets 	\$4,000	\$5,000	Top Dog benefits for Poker Run & Pittie Party Bingo & other events (excluding SPC): <ul style="list-style-type: none"> Logo on website event pages Name on Facebook event pages Recognition and speaking opportunity at events Individual thank you social post after events Full promotional table/display at events Four event tickets (as applicable)
RIDE STOP	\$400	<ul style="list-style-type: none"> Table/tent display at a ride stop - four available 	N/A	N/A	N/A	N/A	N/A
PRESENTING	\$10,000	Customized benefits; example: <ul style="list-style-type: none"> Full promotional tent at event Name in event title on marketing materials Name on Facebook event page Promotion in Facebook event page Logo on event t-shirt, website event page, and sponsor signage Feature article in special Poker Run newsletter Two social posts before event and one after event Registration for eight riders 	\$10,000	Customized benefits; example: <ul style="list-style-type: none"> Full promotional space at event Name in event title on marketing materials Opportunity to speak during event Logo on website event page, sponsor signage, and event shirt Name on Facebook event page Feature article in special Pittie Party newsletter Two social posts before event and one after event Eight event tickets 	\$20,000	\$25,000	Customized benefits; example: Presenting benefits for Poker Run & Pittie Party Bingo & other events (excluding SPC): <ul style="list-style-type: none"> Name in event title on marketing materials Feature section on website event pages Promotion on FB event pages & FTTF page Recognition and speaking opportunity at events Feature issue of FTTF newsletter Social posts before and after events Full promotional space at events Eight event tickets (as applicable)