

FRIENDS TO THE FORLORN PITBULL RESCUE'S

2023

Event Sponsorship Opportunities

THIRD ANNUAL

Freedom Ride Poker Run

Saturday, June 17, 2023

American Legion Post 111

Dallas, Georgia

SECOND ANNUAL

Pittie Party

Sunday, October 8, 2023

The Cowan Historic Mill

Acworth, Georgia



ABOUT FRIENDS TO THE FORLORN PITBULL RESCUE

Friends to the Forlorn Pitbull Rescue was founded by Jason Flatt in 2009, with the mission of saving the dogs that no one wanted. He built his rescue on integrity, compassion, commitment, and love. Using these founding principles, Jason and his team of dedicated volunteers, fosters, and supporters – known as The Forlorn Family – built the largest and most well-respected pitbull rescue in Georgia.

Friends to the Forlorn believes in: Transparent & responsible rescue practices, community involvement, breed & ownership education, spay & neuter, and responsible pet ownership. Since our inception in 2009, we have successfully rescued and found loving, forever homes for over 700 dogs.

FTTF has also spayed/neutered over 6,500 pets at no cost to the community.

By sponsoring an FTTF event, you directly help raise funds critical to continuing our mission and growing our reach so we can save more dogs and make a bigger impact in the community.

Your sponsorship is 100% tax-deductible and much appreciated!

2023 FTTF EVENT SPONSORSHIP OPPORTUNITIES



THIRD ANNUAL FREEDOM RIDE POKER RUN

HAPPY HOUND – \$100

- Name on website & Facebook event pages, special Poker Run newsletter, and event shirt

FORLORN FRIEND – \$250

- Name on website & Facebook event pages, special Poker Run edition newsletter, event sponsor signage, and event shirt
- Shared shout-out on social media
- Registration for one rider

PITTIE PAL – \$500

- Name on event shirt, website & Facebook event page, special Poker Run newsletter, and sponsor signage
- Shared shout-out on social media
- Registration for two riders

BULLY BOSS – \$1,000

- Shared promotional table/display at event
- Name on event shirt and Facebook event page
- Logo on website event page and sponsor signage
- Logo & text area in special Poker Run newsletter
- Shared shout-out on social media
- Registration for three riders

TOP DOG - \$1,500

- Full promotional table/display at event
- Name on Facebook event page
- Logo on event shirt, website event page, and sponsor signage
- Feature article in special Poker Run newsletter
- Individual shout-out on social media
- Registration for four riders

RIDE STOP - \$400

- Table/tent display at a ride stop – only four available

PRESENTING SPONSOR - \$10,000

One presenting sponsor opportunity available. Benefits are customized for each presenting sponsor. Please contact Jason Flatt at jason@friendstotheforlorn.org for more information.

IN-KIND DONATION SPONSORSHIP

If you are interested in making an in-kind donation, please contact Susie Wagner at susie@friendstotheforlorn.org prior to completion of this form.



SECOND ANNUAL PITTIE PARTY

HAPPY HOUND – \$150

- Name on website & Facebook event pages, and special Pittie Party newsletter

FORLORN FRIEND – \$300

- Name on website & Facebook event pages, special Pittie Party newsletter, sponsor signage, and event shirt
- One shared social post after event
- One event ticket

PITTIE PAL – \$600

- Name on website & Facebook event page, and special Pittie Party newsletter, sponsor signage, and event shirt
- One social post before event
- One shared social post after event
- Two event tickets

BULLY BOSS – \$1,200

- Shared promotional table/display at event
- Logo on website event page and sponsor signage
- Name on Facebook event page and event shirt
- Logo & text area in special Pittie Party newsletter
- One social post before event
- One shared social post after event
- Three event tickets

TOP DOG - \$2,500

- Full promotional table/display at event
- Logo on website event page, sponsor signage, and event shirt
- Name on Facebook event page
- Feature article in special Pittie Party newsletter
- Two social posts before event and one shared social post after event
- Four event tickets

PRESENTING SPONSOR - \$10,000

One presenting sponsor opportunity available. Benefits are customized for each presenting sponsor. Please contact Jason Flatt at jason@friendstotheforlorn.org for more information.

IN-KIND DONATION SPONSORSHIP

If you are interested in making an in-kind donation, please contact Susie Wagner at susie@friendstotheforlorn.org prior to completion of this form.

2023 FTTF EVENT SPONSORSHIP OPPORTUNITIES



2023 FRIENDS TO THE FORLORN EVENT SPONSORSHIP OPTIONS

	POKER RUN – JUNE 17	PITTIE PARTY – OCTOBER 8	BOTH ALL 2023 EVENTS	
HAPPY HOUND	\$100 <ul style="list-style-type: none"> Name on website & Facebook event pages, special Poker Run newsletter, and event shirt 	\$150 <ul style="list-style-type: none"> Name on website & Facebook event pages, and special Pittie Party newsletter 	\$250 N/A	N/A
FORLORN FRIEND	\$250 <ul style="list-style-type: none"> Name on website & Facebook event pages, special Poker Run edition newsletter, event sponsor signage, and event shirt Shared shout-out on social media Registration for one rider 	\$300 <ul style="list-style-type: none"> Name on website & Facebook event pages, special Pittie Party newsletter, sponsor signage, and event shirt One shared social post after event One event ticket 	\$550 \$1,000	Forlorn Friend benefits for Poker Run & Pittie Party Bingo & other events (excluding SPC): <ul style="list-style-type: none"> Name on website & Facebook event pages Mention in thank you social post after events One event ticket (as applicable)
PITTIE PAL	\$500 <ul style="list-style-type: none"> Name on event shirt, website & Facebook event page, special Poker Run newsletter, and sponsor signage Shared shout-out on social media Registration for two riders 	\$600 <ul style="list-style-type: none"> Name on website & Facebook event page, and special Pittie Party newsletter, sponsor signage, and event shirt One social post before event One shared social post after event Two event tickets 	\$1,100 \$1,800	Pittie Pal benefits for Poker Run & Pittie Party Bingo & other events (excluding SPC): <ul style="list-style-type: none"> Name on website & Facebook event pages Recognition during events Mention in thank you social post after events Shared promotional table/display at events Two event tickets (as applicable)
BULLY BOSS	\$1,000 <ul style="list-style-type: none"> Shared promotional table/display at event Name on event shirt and Facebook event page Logo on website event page and sponsor signage Logo & text area in special Poker Run newsletter Shared shout-out on social media Registration for three riders 	\$1,200 <ul style="list-style-type: none"> Shared promotional table/display at event Logo on website event page and sponsor signage Name on Facebook event page and event shirt Logo & text area in special Pittie Party newsletter One social post before event One shared social post after event Three event tickets 	\$2,200 \$3,000	Bully Boss benefits for Poker Run & Pittie Party Bingo & other events (excluding SPC): <ul style="list-style-type: none"> Logo on website event page Name on Facebook event page Recognition & speaking opportunity at event Mention in thank you social post after event Shared promotional table/display at event Three event tickets (as applicable)
TOP DOG	\$1,500 <ul style="list-style-type: none"> Full promotional table/display at event Name on Facebook event page Logo on event shirt, website event page, and sponsor signage Feature article in special Poker Run newsletter Individual shout-out on social media Registration for four riders 	\$2,500 <ul style="list-style-type: none"> Full promotional table/display at event Logo on website event page, sponsor signage, and event shirt Name on Facebook event page Feature article in special Pittie Party newsletter Two social posts before event and one shared social post after event Four event tickets 	\$4,000 \$5,000	Top Dog benefits for Poker Run & Pittie Party Bingo & other events (excluding SPC): <ul style="list-style-type: none"> Logo on website event pages Name on Facebook event pages Recognition and speaking opportunity at events Individual thank you social post after events Full promotional table/display at events Four event tickets (as applicable)
RIDE STOP	\$400 <ul style="list-style-type: none"> Table/tent display at a ride stop - four available 	N/A	N/A	N/A
PRESENTING	\$10,000 Customized benefits; example: <ul style="list-style-type: none"> Full promotional tent at event Name in event title on marketing materials Name on Facebook event page Promotion in Facebook event page Logo on event t-shirt, website event page, and sponsor signage Feature article in special Poker Run newsletter Two social posts before event and one after event Registration for eight riders 	\$10,000 Customized benefits; example: <ul style="list-style-type: none"> Full promotional space at event Name in event title on marketing materials Opportunity to speak during event Logo on website event page, sponsor signage, and event shirt Name on Facebook event page Feature article in special Pittie Party newsletter Two social posts before event and one after event Eight event tickets 	\$20,000 \$25,000	Customized benefits; example: <ul style="list-style-type: none"> Presenting benefits for Poker Run & Pittie Party Bingo & other events (excluding SPC): <ul style="list-style-type: none"> Name in event title on marketing materials Feature section on website event pages Promotion on FB event pages & FTTF page Recognition and speaking opportunity at events Feature issue of FTTF newsletter Social posts before and after events Full promotional space at events Eight event tickets (as applicable)



HOW DOES SPONSORSHIP WORK?

SPONSORSHIP PROCESS

1. Complete the sponsor registration form. Email completed form to susie@friendstotheforlorn.org.
2. You will be contacted to confirm your sponsorship information.
3. Email your company logo file(s) to susie@friendstotheforlorn.org. Logos should be hi-resolution; PNG or EPS formats preferred.
4. Send in payment for your sponsorship. Please see below for payment options.

**Please note no taglines or slogans will be included on promotional items included in sponsor benefits. A logo may be omitted on printed materials if low file quality and/or resolution renders it not usable for print. If this situation arises, sponsor will be notified, and logo will be replaced with appropriate text.*

PAYMENT

Cash, check, and credit card payment are accepted. Online payment via credit card through the FTTF Event Sponsorship page (www.friendstotheforlorn.org/event-sponsorship) is preferred. If check payment is received, a slight delay in processing may occur. Checks should be mailed to PO Box 2316, Dallas, Ga 30132 and made out to "Friends to the Forlorn Pitbull Rescue" or "FTTF" with "Event Sponsor" on the memo line.

DEADLINES

Sponsorship registration, payment, and logo files must be received by the dates below to receive full sponsorship benefits for the Freedom Ride Poker Run and Pittie Party.

Freedom Ride Poker Run – Tuesday, May 16, 2023

Pittie Party – Friday, September 8, 2023

Though we will do all we can to fulfill benefits for sponsorships received after these deadlines, please be aware any sponsorship submitted after their date may receive limited benefits. Sponsors registered after the deadlines will be contacted regarding this matter.

SWAG

All business cards, flyers, giveaways, or other items for the party goodie bags must be given to FTTF by two weeks before the event. These items can be mailed to the address below, unless alternate arrangements are made. Items received after this cutoff may not be used or displayed at the event.

FTTF

Attn: Stacey Greenwald

1430 Chattahoochee Ave NW

Atlanta, Ga 30318

2023 FTTF EVENT SPONSORSHIP OPPORTUNITIES



SPONSOR REGISTRATION DETAILS

Name/Organization:

Please print exactly as you want displayed on any promotional or marketing items included in your sponsor benefits.

This is a Business Sponsorship This is a Personal Sponsorship

Mailing Address:

City: State: Zip:

Contact Name: Phone:

Email Address:

I/we will be attending the event(s). Sorry, I/we cannot attend the event(s), please mail my shirt(s).

SPONSORSHIP PACKAGE

SPONSORSHIP LEVEL	POKER RUN	PITTIE PARTY	BOTH	ALL EVENTS
Happy Hound	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150	<input type="checkbox"/> \$250	N/A
Forlorn Friend	<input type="checkbox"/> \$250	<input type="checkbox"/> \$300	<input type="checkbox"/> \$550	<input type="checkbox"/> \$1,000
Bully Boss Pittie Pal	<input type="checkbox"/> \$500	<input type="checkbox"/> \$600	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,800
Bully Boss	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$3,000
Top Dog	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$5,000
Ride Stop	<input type="checkbox"/> \$400	N/A	N/A	N/A
Presenting Sponsor	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$20,000	<input type="checkbox"/> \$25,000
Other (if approved by FTTF):	<input type="checkbox"/> \$TBD	<input type="checkbox"/> \$TBD	<input type="checkbox"/> \$TBD	<input type="checkbox"/> \$TBD

RIDER/ATTENDEE INFO

POKER RUN (if applicable)	PITTIE PARTY (if applicable)
Rider 1 (Pittie Pal, Bully Boss, Top Dog)	Attendee 1 (Forlorn Friend, Pittie Pal, Bully Boss, Top Dog)
Name:	Name:
Shirt Size (S-3XL):	Shirt Size (S-3XL):
Rider 2 (Bully Boss, Top Dog)	Attendee 2 (Pittie Pal, Bully Boss, Top Dog)
Name:	Name:
Shirt Size (S-3XL):	Shirt Size (S-3XL):
Rider 3 (Top Dog)	Attendee 3 (Bully Boss, Top Dog)
Name:	Name:
Shirt Size (S-3XL):	Shirt Size (S-3XL):
Rider 4 (Presenting)	Attendee 4 (Top Dog, Presenting)
Name:	Name:
Shirt Size (S-3XL):	Shirt Size (S-3XL):

SUBMIT COMPLETED FORM BY EMAIL TO SUSIE@FRIENDSTOTHEFORLORN.ORG